

IT Creative iMedia

(OCR Cambridge National)

What will I learn about?

The Cambridge Nationals in Creative iMedia will equip learners with a range of creative media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, and review, working with others and communicating creative concepts effectively. Through the use of these skills, learners will ultimately be creating fit-for-purpose creative media products. You will learn how to create a range of different Digital Products using a range of software and understand the theory behind how these products are made.

How is the course structured?

The course is split into 4 units which are all equally weighted:

- R081 – Pre Production Skills – 1 hour 15 minute exam
- R082 – Digital Graphics – Coursework
- R085 – Multipage Website – Coursework
- R086 – Digital Animation - Coursework

How will my work be assessed?

All results are awarded on the following scale:

- Distinction* at Level 2 (*2)
- Distinction at Level 2 (D2)
- Merit at Level 2 (M2)
- Pass at Level 2 (P2)
- Distinction at Level 1 (D1)
- Merit at Level 1 (M1)
- Pass at Level 1 (P1)

What can this qualification lead to?

Progression in this qualification can lead to and isn't exclusive of:

- Apprenticeships in the Creative and Digital Sector
- Progression to Level 3 qualifications such as IT or Computing
- Employment in the Creative and Digital Sector

